**DEPARTMENT of DEFENSE’s Membership with The Conference Board**

DCPAS manages the overall Conference Board Membership. The Department of Defense’s 900,000 civilians have access to the resources from The Conference Board’s four Center’s below.



**THE CONFERENCE BOARD**



**THE CENTERS**

[**HUMAN CAPITAL**](https://www.conference-board.org/us/human-capital) **~** [**ECONOMY, STRATEGY & FINANCE**](https://www.conference-board.org/us/economy-strategy-finance)

[**ENVIRONMENTAL, SOCIAL & GOVERNANCE**](https://www.conference-board.org/us/environmental-social-governance) **~** [**MARKETING & COMMUNICATION**](https://www.conference-board.org/us/marketing-and-communications)

The Centers each provide unique insights, products, and services available for all DoD employees.

**HOW TO ACCESS THE CONFERENCE BOARD**

**1.** Please go directly to sign-up by clicking on this link: <https://www.conference-board.org/signin/?action=signup>

2. Once you get to the **“Sign-in”**, click on **“Create an Account”**, fill out the form using your .mil email account and click **“Submit”**. You must use your .mil e-mail account.

* After you click submit, you will receive an e-mail message from The Conference Board instructing you to complete your registration and sign-in to [www.conference-board.org](http://www.conference-board.org).
* If you **do not** have a .mil address, and are having trouble creating an account, please contact **Nina Young** at [nina.young@conference-board.org](mailto:nina.young@conference-board.org) or (212) 339-0229.
* If you have issues logging in via your government furnished equipment, you can log into The Conference Board website via your personal device using the same instructions provided above.

**CENTER OFFERINGS**

Each Center offers its own version of some or all of the following types of:

Insights for what’s ahead arising from research distilled to be provocative and lead you from possible scenarios to probable actions **for all members**

**PUBLICATIONS:**

Detailed quantitative and qualitative explorations of critical topics for **all members**

**REPORTS**



**RESEARCH**



Packaged, graphical distillations of research and reports that can be reused as slides **by all members**

Short, timely, highly nutritious but easily digestible briefs on focused topics for **all members**

**INSIGHT PAPERS**



**INFOGRAPHICS**



Regular weekly/monthly infographic and commentary pieces to keep **all members** armed with critical data points and insights

Ad hoc, timely updates for **all members** on important issues arising from TCB experts distilling what you need to know about what just happened



**ALERTS/PRESS RELEASES**

**NEWSLETTERS**



Leading professionals & TCB experts debate fresh and evergreen topics backed up with TCB data and insights for **all members**

**PROGRAMS:**

TCB experts and leading professionals debate fresh and evergreen topics fueled by TCB insights for **all members and the public**

**WEBCASTS**



**PODCASTS**



TCB & **Senior Members** convening to discuss a topic of arising importance, exchange ideas and surface unanswered questions

TCB /experts debriefing **all members** about insights and implications arising from topical research and newsworthy events

**CENTER**

**BRIEFINGS\***



**ROUND**

**TABLES**



**PROGRAMS cont.:**

TCB & **Senior Members**exploring a topic of deep interest in a connected series of round table events to define actions

Tailored briefs **to your organization** at your request on a topic of recent research or a critical issue with TCB data/expertise

**WORKING**

**GROUPS**



**CUSTOMIZED**

**BRIEFS**



Online rapid learning sessions on key topics run by TCB experts and made available to **all members**

TCB & **Senior Members**convening to direct the agenda for future TCB exploration and insights

**WORKSHOPS/ LEARNING**



**ADVISORY**

**BOARDS**



Large gatherings of peers in **your industry** to share recent research, best practices and debate critical issues

Small collectives of ~20 senior leaders in specific fields that convene 3 times a year to exchange ideas, experiences, and insights

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**PLATFORMS:**

Raw data from TCB research and platforms on which to perform your own analyses open to **all members**

Searchable archive of data, insights, reports, papers, webcasts, and podcasts from TCB for **all members**

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On demand access to real-world, senior experts and researchers in all areas covered by Centers open to **Senior Leaders**

Customized, personalized web access that configures to specific member interests for **all members**

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**PLATFORMS cont.:**

Data driven tools that allow you to triangulate your course against the standards and emerging trends in your industry

Real-time connected network of TCB members and experts for questions, ideas, insights, and connections for **all members**

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**UNIQUE FROM EACH CENTER:**

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* Exclusive access to benchmarking/data analytics tools: HC MetrixTM (an AI-driven, ISO Compliant benchmarking and analytics platform via HC Moneyball); the ROI Repository (via ROI Institute) & Organizational Guidance System (via RBL Group)
* Exclusive annual, in-person CHRO Summit conference
* A picture containing text, sign

  Description automatically generatedGlobal Advisory Council of CEOs/Chairs
* Expert board and executive-level briefings
* Access to thousands of forecasts for 77 economies and proprietary data series via Data Central
* Exclusive access to Macroeconomic scenario tool
* A picture containing text, sign

  Description automatically generatedESG Advantage Benchmarking Platform powered by ESGAUGE, enables you to compare your ESG practices against your competitors – and peer groups of your choosing (subscription fee required)
* ESG Navigator, a sustainability self-assessment platform run in partnership with Hedstrom Associates

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* Corporate Communications Practices database
* Weekly Short Cuts newsletter focusing critical business insights through M&C lens
* Rapid Response Surveys on M&C topics