

DEPARTMENT of DEFENSE's Membership with The Conference Board

DCPAS manages the overall Conference Board Membership. The Department of Defense's 900,000 civilians have access to the resources from The Conference Board's four Center's below.



[HUMAN CAPITAL](#) ~ [ECONOMY, STRATEGY & FINANCE](#)

[ENVIRONMENTAL, SOCIAL & GOVERNANCE](#) ~ [MARKETING & COMMUNICATIONS](#)

The Centers each provide unique insights, products, and services available for all DoD employees.

HOW TO ACCESS THE CONFERENCE BOARD

1. Please go directly to sign-up by clicking on this link: <https://www.conference-board.org/signin/?action=signup>
2. Once you get to the **"Sign-in"**, click on **"Create an Account"**, fill out the form using your .mil email account and click **"Submit"**. You must use your .mil e-mail account.
 - After you click submit, you will receive an e-mail message from The Conference Board instructing you to complete your registration and sign-in to www.conference-board.org.
 - If you **do not** have a .mil address, and are having trouble creating an account, please contact **Nina Young** at nina.young@conference-board.org or (212) 339-0229.
 - If you have issues logging in via your government furnished equipment, you can log into The Conference Board website via your personal device using the same instructions provided above.

CENTER OFFERINGS

Each Center offers its own version of some or all of the following types of:

PUBLICATIONS:

RESEARCH



Detailed quantitative and qualitative explorations of critical topics for **all members**

REPORTS



Insights for what's ahead arising from research distilled to be provocative and lead you from possible scenarios to probable actions **for all members**

INSIGHT PAPERS



Short, timely, highly nutritious but easily digestible briefs on focused topics for **all members**

INFOGRAPHICS



Packaged, graphical distillations of research and reports that can be reused as slides **by all members**

NEWSLETTERS



Regular weekly/monthly infographic and commentary pieces to keep **all members** armed with critical data points and insights

ALERTS/PRESS RELEASES



Ad hoc, timely updates for **all members** on important issues arising from TCB experts distilling what you need to know about what just happened

PROGRAMS:

WEBCASTS



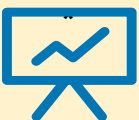
Leading professionals & TCB experts debate fresh and evergreen topics backed up with TCB data and insights for **all members**

PODCASTS



TCB experts and leading professionals debate fresh and evergreen topics fueled by TCB insights for **all members and the public**

CENTER BRIEFINGS



TCB /experts debriefing **all members** about insights and implications arising from topical research and newsworthy events

ROUND TABLES



TCB & **Senior Members** convening to discuss a topic of arising importance, exchange ideas and surface unanswered questions

PROGRAMS cont.:

WORKING GROUPS



TCB & Senior Members exploring a topic of deep interest in a connected series of round table events to define actions

CUSTOMIZED BRIEFS



Tailored briefs to **your organization** at your request on a topic of recent research or a critical issue with TCB data/expertise

ADVISORY BOARDS



TCB & Senior Members convening to direct the agenda for future TCB exploration and insights

WORKSHOPS/ LEARNING



Online rapid learning sessions on key topics run by TCB experts and made available to **all members**

COUNCILS



Small collectives of ~20 senior leaders in specific fields that convene 3 times a year to exchange ideas, experiences, and insights

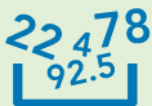
CONFERENCES



Large gatherings of peers in **your industry** to share recent research, best practices and debate critical issues

PLATFORMS:

DATA ACCESS



Raw data from TCB research and platforms on which to perform your own analyses open to **all members**

WEB ARCHIVE



Searchable archive of data, insights, reports, papers, webcasts, and podcasts from TCB for **all members**

MYTCB



Customized, personalized web access that configures to specific member interests for **all members**

EXPERTS

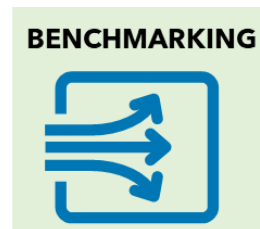


On demand access to real-world, senior experts and researchers in all areas covered by Centers open to **Senior Leaders**

PLATFORMS cont.:



Real-time connected network of TCB members and experts for questions, ideas, insights, and connections for **all members**



Data driven tools that allow you to triangulate your course against the standards and emerging trends in your industry

UNIQUE FROM EACH CENTER:



- Exclusive access to benchmarking/data analytics tools: HC Metrix™ (an AI-driven, ISO Compliant benchmarking and analytics platform via HC Moneyball); the ROI Repository (via ROI Institute) & Organizational Guidance System (via RBL Group)
- Exclusive annual, in-person CHRO Summit conference



- Global Advisory Council of CEOs/Chairs
- Expert board and executive-level briefings
- Access to thousands of forecasts for 77 economies and proprietary data series via Data Central
- Exclusive access to Macroeconomic scenario tool



- ESG Advantage Benchmarking Platform powered by ESGAUCE, enables you to compare your ESG practices against your competitors - and peer groups of your choosing (subscription fee required)
- ESG Navigator, a sustainability self-assessment platform run in partnership with Hedstrom Associates



- Corporate Communications Practices database
- Weekly Short Cuts newsletter focusing critical business insights through M&C lens
- Rapid Response Surveys on M&C topics